

Thanks for opening the

CURRICULUM VITAE *of*



JOE COLLIER

Graphic designer & illustrator

shakeymo@gmail.com | 0404 362 821

I'm a dedicated and creative designer, committed to sustainable practices and always striving to produce the best work I possibly can.

I'm currently looking for new challenges, and the opportunity to create design solutions that would make my mama proud.



SELECT EMPLOYMENT HISTORY

More details available upon request

GRAPHIC DESIGNER

The Centre for Multicultural Youth • August 2008–present

As a member of the communications team at this migrant and refugee youth-focused organisation, I am responsible for developing, designing and producing a wide range of print material. In my time at CMY I have designed a number of publications (including annual reports, policy reports and research papers), posters, postcards, HTML newsletters and more. The ability to work to tight deadlines, an eye for detail and an exemplary grasp and understanding of the English language are skills pivotal to this role. In addition, the capability to identify, research and design material for diverse audiences is of the greatest importance. Examples of my work are available upon request.

COMMUNICATIONS OFFICER

The Youth Affairs Council of Victoria • March 2009–March 2011

As the Communications Officer for YACVic, my primary task was creating a diverse range of design material for both print and web output. This included:

- long-form policy papers and research reports
- booklets, posters, flyers and DVD covers
- logos and stationery (including MS Office templates)

YACVic is partnered with a number of other agencies, including the Youth Disability Advocacy Service (YDAS), the Victorian Indigenous Youth Advisory Council (VIYAC) and the Victorian Student Representative Congress (VicSRC). As such, I have become adept at creating work for a range of diverse audiences, including young people, those with particular communications needs, and the corporate and government sectors. In addition, I was responsible for the management of YACVic's sector-focused and youth-orientated website.

GRAPHIC DESIGNER & ART DIRECTION

Freerange Press • October 2008–present

I have been involved with the art direction and design of *Freerange* magazine—a collaborative print and web project—for a number of years. *Freerange* is a collection of new writing, art and commentary. My role in producing the magazine includes managing workflow, art directing the appearance and overall style of the magazine, and finally ensuring artwork meets our printer's technical requirements.

WRITER & DESIGNER

as "Shakey Mo" • May 2004–present

Shakey Mo is my ongoing design, art and illustration venture/persona. I have been commissioned to design and create artwork for a range of organisations and clients, including the Green Party, the Australasian Rock the Schools tour and New Zealand's Radio-Active89FM. My freelance work has allowed me to gather diverse experience from a range of studio environments, and my responsibilities have ranged from creating artwork from scratch to preparing existing files for press.

EDUCATION

Graduate Diploma in Graphic Design • 2007

National College of Design Technology, Auckland NZ

Bachelor of Arts • 1998–2001

Double Major in English Literature and Art History

Victoria University of Wellington NZ

Papers of interest:

Modern New Zealand Art 300 level

New Zealand Literature 300 level

Art and Architecture 300 level

DESIGN SKILLS

I am very experienced with the print design and publishing programs of **Adobe Creative Suite**, namely **Photoshop**, **Illustrator**, **InDesign** and **Acrobat**. I'm also familiar with older design software, including **Macromedia Freehand**, and **Quark XPress**. I have experience producing templates in **MS Office**, creating HTML-rich email newsletters, and producing simple animations with **Adobe Flash**. As an experienced computer user, I am quick to adapt to both new software and work practices. My preferred platform is the Macintosh, but I am equally adept on Windows machines.

In addition to my computer skills, I also have a background in set design for theatre and short film, puppet creation and screen printing. I am a keen illustrator, and my work was nominated for 'Best Debut' in the New Zealand 'Eric' awards, 2006.

PERSONAL INTERESTS

I enjoy drawing, writing and creating things. I am an avid reader, and my particular interests lie in non-fiction and contemporary fiction. I write comics, and have also written for the stage. I play guitar, a little bit of bass guitar and a very substandard banjo.

REFERENCES

Stephen Torsi

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